



MACKAY SUGAR

COMMUNITY SUPPORT PROGRAM

APPLICATION FORM

Mackay Sugar's Community Support Program is designed to provide financial, in-kind or other support to local groups and events for the benefit and well-being of the local community.

Applications will be reviewed throughout the financial year and should be submitted for consideration at least **8 weeks prior** to an event/project commencing.

Mackay Sugar's Community Support Program is open to community-based projects, and not-for-profit and educational organisations. Recognition of Mackay Sugar's support must be outlined and evidence provided post-event if application is successful.

Further information may be obtained by contacting Mackay Sugar's **Communications Manager Lorelei van Dalen** on **07 4953 8543** or by visiting Mackay Sugar's website: www.mkysugar.com.au.

BACKGROUND INFORMATION

Region *Mackay* *Sarina* *Whitsundays* *Mossman*
 (please circle)

Other _____

Organisation Name: _____

Postal Address _____ P/code _____

Name of primary contact _____

Email _____ Telephone _____

Position held within organisation _____

Title of event/project _____

Amount requested _____

EVENT / PROJECT INFORMATION

Type of event/project; *please tick the relevant category/categories*

Health and welfare Education

Art, music and cultural activities Community events

Environmental initiatives Other

APPLICATION GROUP / ORGANISATION

Please provide a brief description of your organisation, including its main objectives:

Has your organisation received any sponsorship / donations from Mackay Sugar in the last three years?

YES

NO

If yes, provide details of ways in which two recent funding allocations were utilised:

If Mackay Sugar has sponsored your organisation in the past, please tell us the very first year funding was provided.

YEAR: _____

EVENT / PROJECT PROPOSAL

Title of the event / project _____

Please provide a brief description of your proposed event or project, including aims and objectives.

Please identify the expected outcomes of your event / project, including potential benefits for the region.

Please outline your proposed time-lines, including commencement and completion dates of your event / project.

GROUP / ORGANISATION CONTRIBUTION TO EVENT / PROJECT

Please outline the contribution of your group / organisation to the running of this event / project. *Example, provision of in-kind support, provision of voluntary labour etc.*

ACKNOWLEDGEMENT OF SPONSORSHIP

Acknowledgement of contribution, *please tick category / categories to be made available to Mackay Sugar*. Evidence of Mackay Sugar promotion must be provided post-event if application is successful (e.g. photos, copies of advertisements, press articles, etc.)

Display of banner/s, corflute/s

Inclusion of Mackay Sugar Limited logo in promotional material including:

- event program
- radio advertising
- television advertising
- newspaper / print advertising

Use / display of corporate marquee

Other _____

TO BE COMPLETED BY ALL APPLICANTS

CERTIFICATION BY APPLICANT GROUP / ORGANISATION

I CERTIFY that the information given in this application is correct and that, if funding is approved, the accountability requirements and conditions of funding as outlined by Mackay Sugar Limited will be complied with.

This must be signed by the person (e.g. nominated group / organisation representative) taking responsibility on behalf of the applicant organisation.

Name (please print)

Signature

Position in organisation

Date

SUBMISSION

Please return the completed application to Mackay Sugar's Communications Manager Lorelei van Dalen.

Fax: +61 (0)7 4953 8340

Postal Address: PO Box 5720, Mackay Mail Centre, Mackay QLD 4740

Street Address: Mackay Sugar Limited
Level 1, Corporate Office
Racecourse Mill
Peak Downs Highway
Racecourse,
Mackay QLD 4740

CHECK LIST FOR APPLICANTS

Please check to ensure that the following has been done:

- Organisational details required on pages 2 and 3 have been provided
- Type of event / project has been indicated on page 2
- Proposal details have been completed
- Budget details on page 6 have been completed
- Certification on page 7 has been completed